

ECIS 2015 IN MÜNSTER, GERMANY

MAY 26TH- MAY 29TH 2015 - “THE NETWORKED SOCIETY”



ORGANISATION

■ Conference Chairs

- Jörg Becker
- Marco De Marco
- Jan vom Brocke



■ Organisation Committee

- Katrin Bergener
- Michael Räckers
- Armin Stein



ORGANISATION

PROGRAMME COMMITTEE

■ Research Paper Chairs

- Richard Baskerville (Georgia State University, United States)
- Shirley Gregor (Australian National University, Australia)
- Jos van Hillegersberg (University of Twente, The Netherlands)
- Robert Winter (University of St. Gallen, Switzerland)

■ Research-in-Progress Chairs

- Wil van der Aalst (Technische Universiteit Eindhoven, The Netherlands)
- Tatiana Bouzdine-Chameeva (Bordeaux Management School, France)
- Karlheinz Kautz (University of Wollongong, Australia)
- Ferdinando Pennarola (Bocconi University, Italy)

ORGANISATION

PROGRAMME COMMITTEE

■ Panel Committee Members

- Dimitris Karagiannis (University of Vienna, Austria)
- Michael Rosemann (Queensland University of Technology, Australia)
- Reima Suomi (University of Turku, Finland)

■ Workshop Chairs

- Katerina Pramataris (Athens University of Economics and Business (AUEB), Greece)
- Remko Helms (University of Utrecht, Netherlands)

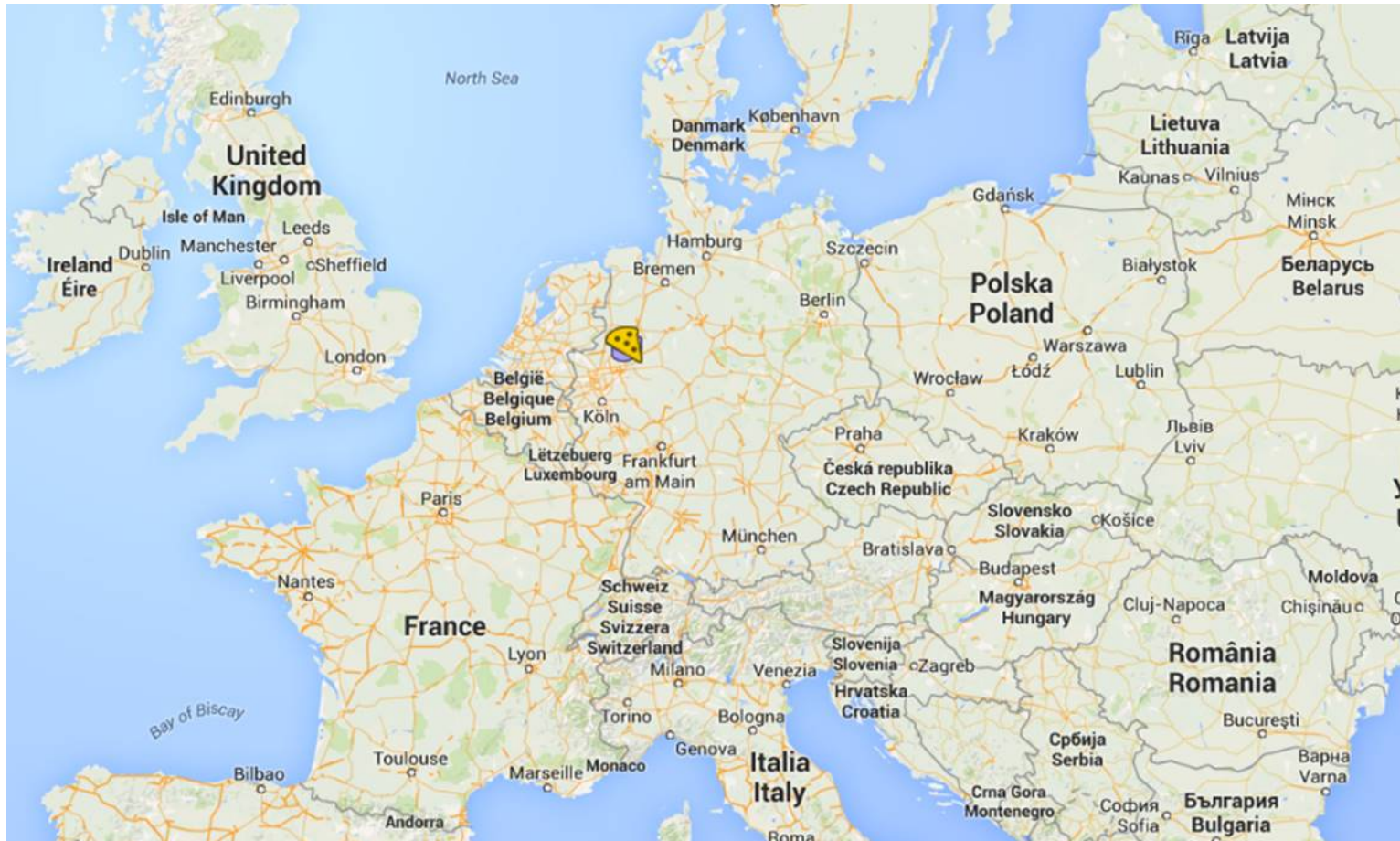
THE LOCATION: MÜNSTER, GERMANY



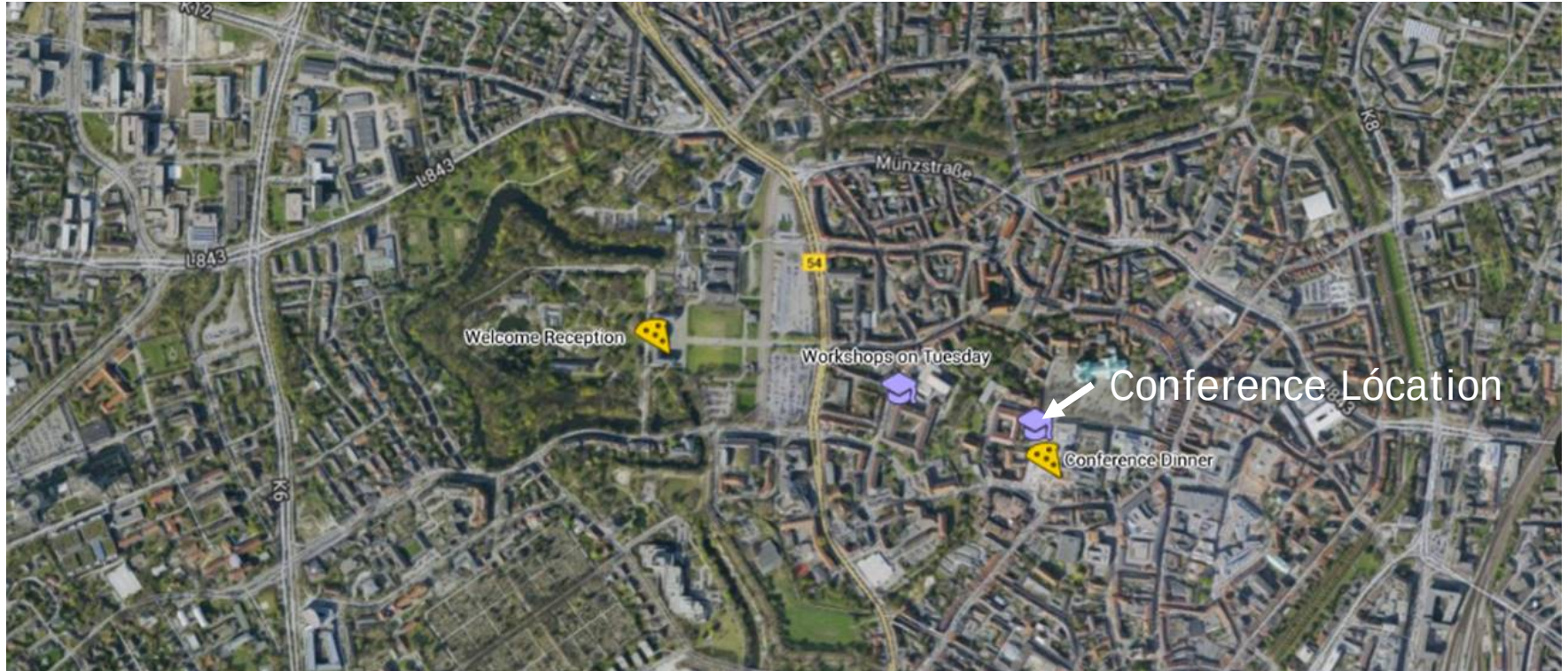
- City of Münster
 - 285.000 inhabitants
 - 60.000 students
 - 40.000 students at Westfälische Wilhelms-Universität
 - „World's most liveable city“
 - Cycling Capital
 - City of Culture (Peace of Westphalia was signed in Münster in 1648)



WHERE IS MÜNSTER?



WHERE IS MÜNSTER?



SCHEDULE



- 23.-26.05.: DC
- 26.05.: Workshops
- 26.05.: Welcome Reception
- 27.-29.05.: Conference Program
- 28.05.: Conference Dinner

DOCTORAL CONSORTIUM



- 25 applicants
- Takes place at Twente University
- 23rd – 26th May, 2015
- 2 chairs (Helmut Krcmar, Alan Hevner)
- 6 faculty
- Social program
 - High rope course
 - Cycling tour to Münster



ECIS TRACKS

On the following pages, you can find an overview of the ECIS 2015 tracks. For detailed information on the tracks, including the associate editors, please check the website: www.ecis2015.eu.

Name	Room	Track Chairs	Sessions
Accounting Information Systems	F 102	Daniela Mancini	May 29, 09.00 May 29, 11.00
		Barbro Back	
		Enrique Bonsón	
		Geert Poels	
Adoption and Diffusion	F 4	Andreas Eckhard	May 28, 09.00 May 28, 11.00 May 28, 13.30 May 28, 16.00
		Jyoti Choudrie	
		Anand Jeyaraj	
		Sven Laumer	
		T. Ramayah	
Advancing Theories and Theorizing in IS Research	F 234	Benjamin Müller	May 28, 16.00
		Dorothy Leidner	
		Nils Urbach	
Big Data	F 3	Gottfried Vossen	May 27, 14.30 May 27, 16.30
		Benn R. Konsynski	
		Christopher Holland	
Business Analytics and Knowledge Management	F 3	Markus Bick	May 28, 13.30 May 28, 16.00 May 29, 09.00 May 29, 11.00
		Barbara Dinter	
		Christian Janiesch	
		Ales Popovič	
		Stefan Smolnik	
Business Models	F 234	Jonas Hedman	May 29, 09.00 May 29, 11.00
		Virpi Tuunainen	
		Daniel Veit	

Name	Room	Track Chairs	Sessions
Business Project Management	F 103	Maximilian Roeglinger	May 28, 11.00 May 28, 13.30
		Michael Rosemann	
		Michael zur Mühlen	
Cloud Computing Services	F 3	Ali Sunyaev	May 28, 09.00 May 28, 11.00
		Inge van de Weerd	
		Alexander Benlian	
		Jan Marco Leimeister	
Decision Support	F 33	Michael Scholz	May 28, 16.00 May 29, 09.00 May 29, 11.00
		Tina Comes	
		Guido Schryen	
		Heike Trautmann	
		Stefan Voß	
Digital Health Initiatives	F 103	Richard Klein	May 27, 11.00 May 27, 14.30 May 27, 16.30
		Wendy L. Currie	
		Nancy Pouloudi	
		Ton Spil	
		Christian Guttman	
Digitization in the Public Sector	F 234	Helmut Krcmar	May 27, 14.30 May 27, 16.30
		Marijn Janssen	
		Petra Wolf	
		Akemi Takeoka Chatfield	
Diversity and Inclusion in the IT workforce	F 103	Frank Bannister	May 28, 09.00
		Jenine Beekhuyzen	
		Liisa von Hellens	
		Jason Thatcher	
Economics and Value of IS	F 33	Hilde Corneliussen	May 27, 11.00 May 27, 14.30 May 27, 16.30
		Steffen Zimmermann	
		Kunsoo Han	
		Dennis Kundisch	
Economics behind Societal and Industrial Transformation through IS	F 33	Christof Weinhardt	May 27, 16.30
		Kibae Kim	
		Jörn Altmann	
		Steven De Haes	
		Stefan Kirn	

Name	Room	Track Chairs	Sessions
Enterprise Modeling	F 104	Dimitris Karagiannis	May 29, 09.00 May 29, 11.00
		Barbara Pernici	
		Brian Donnellan	
Enterprise Systems Crossing Organizational Boundaries	F 234	Marijn Plomp	May 28, 09.00
		Norbert Gronau	
		Alexander Maedche	
		Marinos Themistocleous	
Enterprise Transformation – Purposeful Design or Organic Emergence?	F 102	Erik Proper	May 28, 16.00
		Florian Matthes	
		José Tribolet	
		Stephan Aier	
Human-centred Information Systems	F 2	Marc Adam	May 27, 11.00 May 27, 14.30
		Pierre-Majorique Léger	
		Rene Riedl	
		Hans van der Heijden	
Information System Development	F 3	Herbert Kuchen	May 27, 11.00
		Stefan Gruner	
		Agnes Koschmider	
		Alta van der Merwe	
IS Strategy and Governance	F 5	Patrick Finnegan	May 27, 11.00 May 27, 14.30 May 27, 16.30 May 28, 09.00
		Stefan Henningsson	
IS Teaching Cases	F 153	Leslie Willcocks	May 28, 13.30
		Julia Kotlarsky	
		Erran Carmel	
Media Management	F 234	Cinzia dal Zotto	May 27, 11.00
		Artur Lugmayr	
Methods, Tools and Human Factors in IS/IT Management	F 153	Kunal Mohan	May 27, 11.00 May 27, 14.30 May 27, 16.30
		Said Assar	
		Chinatn Amrit	
		Maya Daneva	
Openness and IT	F 33	Daniel Schlagwein	May 28, 09.00 May 28, 11.00 May 28, 13.30
		Joseph Feller	
		Lorraine Morgan	

Name	Room	Track Chairs	Sessions
Security and Privacy of Information and IS	F 5	Hanna Krasnova	May 28, 11.00 May 28, 13.30 May 28, 16.00
		Tamara Dinev	
		Peter Buxmann	
Service Innovation, Engineering and Management	F 4	Tuure Tuunanen	May 27, 11.00 May 27, 14.30 May 27, 16.30
		Jens Pöppelbuß	
		Fons Wijnhoven	
Social Media Research Analytics	F 2	Matthias Trier	May 27, 16.30 May 28, 09.00 May 28, 11.00 May 28, 13.30 May 28, 16.00 May 29, 09.00 May 29, 11.00
		Christy M.K. Cheung	
		Panos Kourouthanassis	
		Alexander Richter	
Sociotechnical Approaches to Organizational Learning and Change	F 153	Peter Bednar	May 29, 09.00 May 29, 11.00
		Peter Axel Nielsen	
		John Kawalek	
		David Wastell	
		Christine Welch	
Supply Chain Management in Volatile and Uncertain Environments	F 153	Porto de Albuquerque, João	May 28, 11.00
		Van de Walle, Bartel	
		Hellingrath, Bernd	
		Katzy, Bernhard R.	
Sustainably Digital	F 103	Helena Karsten	May 28, 16.00 May 29, 09.00
		Chadi Aoun	
		Helen Hasan	
		Stefan Seidel	
The Networked Society	F 234	Séamas Kelly	May 28, 11.00 May 28, 13.30
		Stefan Klein	
		Bernd Carsten Stahl	

WORKSHOPS



- 12 workshops
 - 9 full day/3 half day
- Topics
 - 2015 Developmental Workshop on Open Research and Practice in Information Systems
 - 2nd International Workshop on Process Modelling Support Systems
 - 2nd International Workshop on the Changing Nature of Work: Working Smarter with ICT
 - Beyond amount of use: Concepts and constructs for heterogeneous and creative uses of IS
 - Conversations on Development
 - Design Science Research Tutorial Workshop
 - E-Leadership: the new frontier of management
 - Innovating, Designing and Managing Service Systems with IS
 - Open Data: Innovating in the networked society
 - Patient-Centered Health Information Technology: Preparing for a New Era
 - Resilience and Information Systems
 - Social media intelligence for small and medium enterprises
 - Systematize your Literature Review, it's a Piece of Cake

WELCOME RECEPTION

CASTLE OF MÜNSTER



THE CONFERENCE LOCATION

FÜRSTENBERGHAUS

- In the heart of Münster!



CONFERENCE PROGRAMM



- 31 topical tracks
- Submissions: 914
- Accepted full papers: 215 (160 Conditionally Accepted)
- Accepted research-in-progress papers: 68 (58 CA)
- Accepted teaching cases: 4
- Acceptance rate: full papers 30,49%, rip 34,34%
- Panels: submission deadline 2015-03-24 (5)
- Draft program available online
- Keynote speakers
 - Martin Petry, CIO Hilti (confirmed)
 - Prof. Dr. Johanna Wanka, Federal Minister of Education and Research (pending)

CURRENT REGISTRATION NUMBERS



- 702 registrations, incl.
 - 354 Non-German, 348 German
 - 220 academics, 188 AIS member, 227 students, 14 professionals, and 53 workshop-only
- Also including
 - ~ 50 volunteers
 - ~ 20 graduate students

PROGRAM



- Saturday-Tuesday: ECIS DC in Enschede (The Netherlands)
- Tuesday:
 - Pre-conf. workshops
 - 4 half day
 - 8 full day
 - Welcome reception (Castle of Münster)
 - Two side events

PROGRAM



- Wednesday
 - Opening session
 - Chairs
 - Mayor
 - University Rector
 - Keynote 1: Federal Minister of Research and Education
 - Keynote 2: CIO Hilti AG (Martin Petry)
 - Two panels
 - 24 sessions
 - Poster session with after-work cocktail
 - Several receptions (IS Women, ERCIS, BISE...)

PROGRAM



- Thursday
 - Three panels
 - 31 sessions
 - Several receptions (Springer, GI)
 - Conference dinner

PROGRAM



- Thursday
 - Three panels
 - 31 sessions
 - Several receptions (Springer, GI)
 - Conference dinner

PROGRAM



- Friday
 - 15 sessions
 - 1 panel
 - Closing session

SPECIAL SIDE EVENTS



- Monday: Pub Crawl
- Tuesday: Soccer
- Wednesday: Early morning run
- Thursday: Guided museum tour

CONFERENCE PROGRAM

TUESDAY



Registration (from 08.00)			
M o r n i n g	Workshops 09.00-13.00	2015 Developmental Workshop on Open Research and Practice in Information Systems	2nd International Workshop on Process Modelling Support Systems
		Beyond amount of use: Concepts and constructs for heterogeneous and creative uses of IS	Conversations on Development
		Design Science Research Tutorial Workshop	E-Leadership: the new frontier of management
		Innovating, Designing and Managing Service Systems with IS	Open Data: Innovating in the networked society
		Patient-Centered Health Information Technology: Preparing for a New Era	Resilience and Information Systems - Half Day
		Social media intelligence for small and medium enterprises - Half Day	Systematize your Literature Review, it's a Piece of Cake - Half Day
Lunch (13.00-14.00)			
A f t e r n o o n	Workshops (cont'd) 14.00-17.00	2015 Developmental Workshop on Open Research and Practice in Information Systems	2nd International Workshop on Process Modelling Support Systems
		Beyond amount of use: Concepts and constructs for heterogeneous and creative uses of IS	Conversations on Development
		Design Science Research Tutorial Workshop	E-Leadership: the new frontier of management
		Innovating, Designing and Managing Service Systems with IS	Open Data: Innovating in the networked society
		Patient-Centered Health Information Technology: Preparing for a New Era	
Welcome reception (17.00-19.00)			

CONFERENCE PROGRAM

WEDNESDAY



M o r n i n g	Registration, Coffee (from 08.00)	
	Opening, Keynote (09.00-10.30)	
	TR22S1: Digital Health Initiatives; 9	TR24S1: Diversity and Inclusion; 2
	TR17S1: Service Innovation; 9	TR15S1: IS Development; 3
	TR20S1: Human-Centered IS; 5	TR08S1: Economics&Value of IS; 7
A f t e r n o o n	TR30S1: IS Strategy; 12	TR16S1: Methods, Tools&Human Factors;
	Lunch (12.30-13.30)	
	Keynote (13.30-14.30)	
	TR22S2: Digital Health Initiatives	TR26S1: Digit. in the Public Sector; 5
	TR17S2: Service Innovation	TR02S1: Big Data
S e s s i o n 3	TR20S2: Human-Centered IS	TR08S2: Economics&Value of IS
	TR30S2: IS Strategy	TR16S2: Methods, Tools & Human Factors
	Coffee (16.00-16.30)	
	TR22S3: Digital Health Initiatives	TR26S2: Digit. in the Public Sector
	TR17S3: Service Innovation	TR02S2: Big Data
S e s s i o n 3	TR07S1: Social Media; 21	TR08S3: Economics&Value of IS
		TR09S1: Econ. beh. Transf. through IS; 2
	TR30S3: IS Strategy	TR16S3: Methods, Tools & Human Factors
Poster Session (16.00-19.30)		

CONFERENCE PROGRAM

THURSDAY



Registration, Coffee (from 08.00)		
Session 4 09.00-10.30 3 papers	TR19S1: Theories in IS; 6	TR06S1: Cloud Computing; 6
	TR14S1: IS Adoption&Diffusion; 14	TR28S1: Media Management; 3
	TR07S2: Social Media	TR11S1: Enterprise Systems; 3
	TR30S4: IS Strategy	TR23S1: Openness and IT; 10
Coffee (10.30-11.00)		
Session 5 11.00-12.30 3 papers	TR19S2: Theories in IS	TR06S2: Cloud Computing
	TR14S2: IS Adoption&Diffusion	TR31S1: Sec&Privacy of Inf/IS; 11
	TR07S3: Social Media	TR05S1: BPM; 7
	TR25S1: Supply Chain Management; 3	TR23S2: Openness and IT
Lunch (12.30-13.30)		
Session 6 13.30-15.30 4 papers	TR01S1: Networked Society; 8	TR04S1: Business Analytics; 14
	TR14S3: IS Adoption&Diffusion	TR31S2: Sec&Privacy of Inf/IS
	TR07S4: Social Media	TR05S2: BPM
	TR29S1: Teaching Cases; 4	TR23S3: Openness and IT
Coffee (15.30-16.00)		
Session 7 16.00-18.00 4 papers	TR01S2: Networked Society	TR04S2: Business Analytics
	TR14S4: IS Adoption&Diffusion	TR31S3: Sec&Privacy of Inf/IS
	TR07S5: Social Media	TR12S1: Enterprise Transformation; 4
	TR21S1: Sustainably Digital; 7	TR03S1: Decision Support; 9
Conference Dinner (19.00-24.00)		

CONFERENCE PROGRAM

FRIDAY



M o r n i n g	Registration, Coffee (from 08.00)	
	Session 8 09.00-10.30 3 papers	TR18S1: Business Models; 6 TR13S1: Organizational Learning; 5 TR07S6: Social Media TR21S2: Sustainably Digital
		TR04S3: Business Analytics TR10S1: Enterprise Modeling; 5 TR27S1: Accounting IS; 5 TR03S2: Decision Support
	Coffee (10.30-11.00)	
	Session 9 11.00-12.30	TR18S2: Business Models TR13S2: Organizational Learning TR07S7: Social Media
		TR04S4: Business Analytics TR10S2: Enterprise Modeling TR27S2: Accounting IS TR03S3: Decision Support
	Closing (12.30 - 13.00)	
	Box Lunch	

CONFERENCE DINNER

LWL ARTS MUSEUM 2015-05-28



- Guided tour through the museum
- Dinner (westphalian, mediterranean, arabian)
- Live Music
- Best Paper Awards
- Hand over to ECIS 2016



CONFERENCE DINNER

LWL ARTS MUSEUM 2015-05-28



Jörg Becker, Jan vom Brocke, Marco de Marco
ECIS 2015

CONFERENCE DINNER

LWL ARTS MUSEUM 2015-05-28



Jörg Becker, Jan vom Brocke, Marco de Marco
ECIS 2015

CONFERENCE DINNER

LWL ARTS MUSEUM 2015-05-28



Jörg Becker, Jan vom Brocke, Marco de Marco
ECIS 2015

CONFERENCE DINNER

LWL ARTS MUSEUM 2015-05-28



Jörg Becker, Jan vom Brocke, Marco de Marco
ECIS 2015

MORE...

SOCIAL ACTIVITIES



■ ToWs – Treasure of the Week



WESTFÄLISCHE
WILHELMS-UNIVERSITÄT
MÜNSTER



[→ Important dates](#) [→ Call for Panels](#) [→ Program](#) [→ Registration](#)

[→ Home](#) [→ Conference](#) [→ ECIS DC](#) [→ Participation](#) [→ Travel](#) [→ Partnerships](#) [→ Blog](#) [→ ToW](#)

NAVIGATION
[Add content](#)



ECIS is an
AIS
affiliated conference

[View](#) [Edit](#) [Revisions](#) [Devel](#)

ToW - Treasure of the Week

The [ECIS](#) members and friends of the [ECIS](#) Chair for Information Systems and Information Management of the [ECIS](#) Department of Information Systems reveal their secret places in and around Muenster that you will not necessarily find on page one of your Lonely Planet Muensterland (in preparation)! Don't tell anyone! Come back next week for another ToW!

	Date	Author	
Explore Münster by bike!	2015-03-12	Elena Gorbacheva	
Tecklenburg – A small and quaint town	2015-03-05	Hendrik Scholta	

MORE...

SOCIAL ACTIVITIES



■ ToWs – Treasure of the Week

NAVIGATION
Add content

ECIS is an
AIS
affiliated conference

ViewEditDevel

Hottest Sausage in Town: Feuer Frei!

Our hidden treasure from Thursday, January 8, 2015 suggested by Stefan Fleischer.

For those of you who like to eat spicy food, I would suggest trying out FeuerFrei, a fastfood bar in the beautiful district of Gievenbeck. Dirk, the owner of the fastfood bar, and his colleagues offer spicy Currywurst to customers who want it to be hot – very hot! Not only Currywurst, no, you can also get burgers, Schnitzel, fries, and a lot of other stuff there.

You don't like your Currywurst to be hot as hell? No problem! Dirk's food is only spicy on demand, but also very tasty anyhow. Really! For the cracks of you: You also want your fries, burgers, and other shit on your plate to be hot as hell as well? Not a problem at all, just tell them and they throw a fistful of Hot Indian powder on your fries or put some dots of hot-as-hell sauce on your burger or whatever.

Go to FeuerFrei! You'll love it! I seem like a freak to you? Well, yes! But a very happy freak and I know what I like!

<http://www.feuerfrei.eu>

Show me, show me, show me!!!

Where to find this gem

Show on Google Maps

MORE...

SOCIAL ACTIVITIES



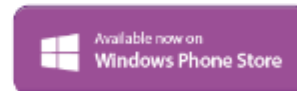
- ToWs – Treasure if the Week
- Twitter – 250 Followers
- Early Morning Run (between 4-8km)
- Party after Conference Dinner at „Schwarzes Schaf“
- ...

Welcome to the 23rd European Conference on Information Systems (ECIS 2015) in Münster!



ECIS will take place May 26-29, 2015, in Münster, Germany. Münster is a multi-faceted city of science and learning, the City of Westphalian Peace, the capital city of bicycles and Germany's Climate Protection Capital. Westphalia's longstanding regional capital is a young city, thanks in no small part to its 50,000 students. It is an outstanding place to live and work, rich in urban culture, municipal diversity and first-class rural recreation. It's perfect for ECIS 2015!

Get the app for your mobile phone now:



Save the Dates

2015: Register!

2015-05-26: ECIS 2015, yeah!

Check our ToW!!

Check out our weekly Treasure of the Week each, well, week! TothisW:

Juchhu! The Program!!

The program is  online!
When's the slot of your

LESSONS LEARNED SO FAR



- Conference System (precision conference) so-so
- Submission instructions cannot be clear enough
- Great support from Utrecht and Tel Aviv!

LOOKING FORWARD TO MEETING YOU AT

ECIS 2015 IN MÜNSTER, GERMANY



THE IS RESEARCH NETWORK

www.ercis.org