

Yulin Fang

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Biographical Sketch

I am Professor of IS and Director of the Institute of Digital Economy and Innovation at HKU Business School, The University of Hong Kong (<https://www.hkubs.hku.hk/people/yulin-fang/>). I used to serve as Acting Head at CityU of HK. I received my bachelor and PhD education entirely in the IS field, with formal training in Asia, Europe, and then North America, reflecting both a strong IS core identity and a truly global academic background.

My research and editorial activities reflect a deep commitment to supporting the plurality and inclusiveness of the IS field. I have published over 80 research articles at MISQ, ISR, JIMIS, JAIS, ISJ, EJIS, DSS, I&M, IT&P, POMS, JOM, SMJ, among others. My research has received 12,000+ citations (Google Scholar), with an H index of 46. The works span diverse genres, theories, levels, and methods, including surveys, experiments, econometrics, qualitative studies and simulation.

I am Co-EIC of IT & People, and have served as SE at ISR, JAIS, ISJ, JIT and AE at MISQ, ISR, I&M. I received ISR AE of the Year Award in 2015. Across these roles, I have consistently supported research with diverse methods and traditions.

My teaching and services to the community further reflect this openness and inclusiveness. My teaching cases published at Ivey, HKU and Harvard have been adopted over 100,000 times by more than 500 universities across 70+ countries. I have served as Track Co-Chair for ICIS and PACIS since 2013 across many research genres, and as Co-Chair or Advisor for DC, junior and mid-career faculty consortia, mentoring scholars worldwide.

AIS Membership and Experience

I am an active member of the Association for Information Systems (AIS) for over twenty years and have consistently contributed to its mission through extensive service leadership, particularly within AIS-sponsored conferences. My service record reflects a long-standing commitment to advancing the global IS community through scholarly development, inclusive governance, and conference excellence.

At ICIS, I have served in numerous service leadership roles spanning more than a decade. These include Workshop Co-Chair (Nashville, 2025) and many Track Co-Chair appointments covering diverse intellectual domains such as research methods and philosophy (Thailand 2024), social media and digital collaboration (Hyderabad 2023; Munich 2019), digital innovation and entrepreneurship (Austin 2021), and e-business, e-government, and competitive strategy (San Francisco 2018; Seoul 2017; Milan 2013). I am the co-chair of ICSF 2022, an AIS affiliated conference, and WISE 2025. Through these roles, I have supported rigorous review processes, mentored junior scholars, and helped shape conference programs that reflect research genre richness and method diversity.

My service to AIS extends strongly to Asia. I serve as Conference Co-Chair for PACIS 2029 (Ningbo, China). I held many Track Co-Chair roles across strategy, innovation, future of work, and social IS themes (Ho Chi Minh City 2024; Dubai 2020; Langkawi 2017; Chiayi, 2016; Singapore 2015; Jeju Island 2013), Workshop Co-Chair (Xi'an 2019), and JFC Co-Chair in 2024. These roles underscore my dedication to strength AIS region 3's impact.

Statement of Platform

If elected, I will focus on strengthening AIS's global impact, inclusiveness, and relevance in the AI era. I aspire to foster the AIS community's influence by expanding membership and reach, deepening scholarly collaboration worldwide, and amplifying the visibility and impact of IS research on business and society.

1. Expanding membership size and reach. I will work to establish and grow AIS chapters and affiliated conferences in underserved regions by partnering with local universities, research institutes, and professional organizations. By lowering barriers to participation and supporting regional leadership, AIS can better reflect the diversity of the global IS community and attract the next generation of scholars.

2. Strengthening global collaboration. I will leverage AIS's international network to promote research exchange across geographical, political, and economic boundaries. I aim to foster stronger connections with adjacent research communities that share a digital core, enabling interdisciplinary collaboration and knowledge creation on emerging technologies.

3. Advocating for research impact. IS research addresses fundamental business and societal challenges in the digital (increasingly AI) era, yet its influence can be further strengthened. I will work with industry, policymakers, and societal stakeholders to set research priorities, translate insights into practice, and enhance the visibility of IS scholarship beyond academia.

I am all in for the mission. Together, let's grow AIS into a more vibrant, inclusive and globally influential association.