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Biographical Sketch

Born in Romania and initially trained in sociology, I later completed a PhD in communication studies in France. Then, somewhat by chance, I discovered the field of information systems—a field in which I have since found a strong intellectual home. Over the past 20 years, I have built my career as an Associate Professor in France. I am currently at the University of Montpellier, where my research focuses on digital transformation, ethics, and environmental sustainability.

I supervised seven successful doctoral candidates. I published in various IS journals, including the Journal of the AIS, European Journal of Information Systems, Information Systems Journal, and Communications of the AIS.

My research explores the implementation and use of digital technologies in professional settings, with a particular focus on hospitals.

I recently published a book, titled Artificial Intelligence and Anthropomorphism: From Illusion to Confusion. It is a critical analysis of how anthropomorphising AI can confuse and infantilize users while diverting attention from more urgent social issues.

In addition to my research, I have experience in academic leadership and governance. During a previous appointment at TBS Education, France, I served as Academic Director of the MSc in Digital Transformation & Business Innovation in Barcelona.

AIS Membership and Experience

I am actively engaged in the information systems research community. I am Co-Editor-in-Chief of Systèmes d'Information et Management (the French Journal of Management Information Systems) - the first IS journal to adopt open science practices (Diamond model).

<https://aisel.aisnet.org/sim/>

I am also serving as Guest Editor for a special issue of the European Journal of Information Systems.

I have contributed to the field through service on scientific committees for major conferences, including as a track chair for Wirtschaftsinformatik and AMCIS, and as an Associate Editor for ECIS. At ICIS 2024, I was involved as a mentor in the Paper-a-thon.

I am also a member of the SIG DITE and SIG Green communities. I organized two workshops (in 2024) related to digital technologies and environmental sustainability, which were supported by both SIGs.

I am committed to working toward an AIS that is accessible and responsive to the diverse contexts and needs of our regional community, supporting scholarship that serves both academic advancement and collective well-being.

Statement of Platform

If elected, I will work to strengthen socially engaged information systems scholarship in our region. Region 2 faces significant challenges—wars, social and political conflicts, and deepening inequality. For many colleagues and PhD students, conducting research and participating in conferences represents not just professional development, but a cherished opportunity and a symbol of the normal life to which they aspire.

My priorities focus on inclusion, support, and sustainable development:

1. Strengthen Regional Inclusion and Participation

I will work to reduce structural barriers preventing scholars with limited institutional resources from engaging in AIS activities. This includes:

- Supporting participation from underrepresented countries, institutions, and career stages within Region2
- Advocating for hybrid, regional, and low-cost conference formats where feasible
- Promoting scholarships, travel grants, and alternative participation models

2. Support the Next Generation Doctoral students and early-career scholars are building the future of AIS in our region.

I will work to:

- Expand mentoring programs, doctoral forums, and career-development initiatives aligned with the AIS Doctoral Student College
- Encourage regional events and panels tailored to local academic systems
- Support resources that address the challenges faced by emerging scholars in Region 2

3. Promote Open Science and Research Transparency

Drawing on my experience with open science practices, I will encourage their adoption and promote data sharing across the region.